

EC'd Yes    Last Received: 08/03/2012 10:48 AM

Showing Buylines: All Lines

Station WVBTV-TV NORFOLK, VA.    Agency (    ) LUC-NC    Rep Firm (    ) PHILADELPHIA  
Advertiser (    ) TRUMAN PROJECT    2008 ROSEBRIAR LANE, PO BOX 1059    Sales Office (    )  
Product TRUMAN PROJECT    FUQUAY VARINA, NC 27526    Salesperson (    ) ANJIE BRADY  
Estimate#    Agency C/P1/P2/E    Salesperson Phone# 215-567-6005  
Buyer DEVON PRESCOD    Flight Dates 08/05/2012 - 08/05/2012    Salesperson FAX# 215-567-5938  
Phone#    Hiatus Weeks  
Fax#

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 2,800  
PLS CONFIRM ASAP  
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	SU	10A-11A	FOX NEWS SUNDAY	:30	\$200.00	08/05-08/05	2	1	2	\$400.00	
Buyline Comment: FOX NEWS SUNDAY												
	2	SU	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	08/05-08/05	2	1	2	\$2,400.00	
Buyline Comment: WVBT FOX NEWS												

---REPORT TOTALS---

Report Totals: 4 / \$2,800.00

---SALES MONTHLY TOTALS---

Aug 12: 4 / \$2,800.00  
Sales Totals: 4 / \$2,800.00  
Station Totals: 4 / \$2,800.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$9,032    CATV 0%    WAVY 0%    WGNT 0%    WPXV 0%    WTKR 30%  
WTVZ 0%    WVBT 31%    WVEC 38%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Last Received: 08/03/2012 10:48 AM  
Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.  
Advertiser ( ) .TRUMAN PROJECT  
Product TRUMAN PROJECT  
Estimate#  
Buyer DEVON PRESCOD  
Phone#  
Fax#

Agency ( ) LUC-NC  
2008 ROSEBRIAR LANE, PO BOX 1059  
FUQUAY VARINA, NC 27526  
Agency C/P1/P2/E  
Flight Dates 08/05/2012 - 08/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE